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TATUM SHAW : PLUSGOOD!

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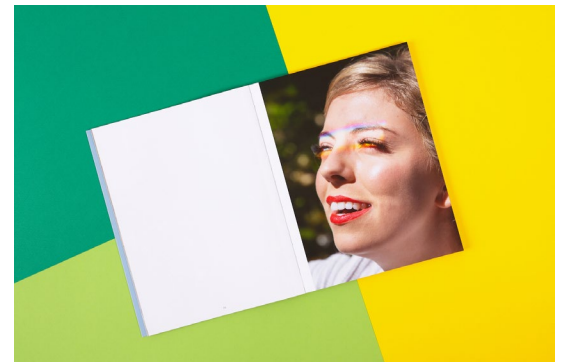
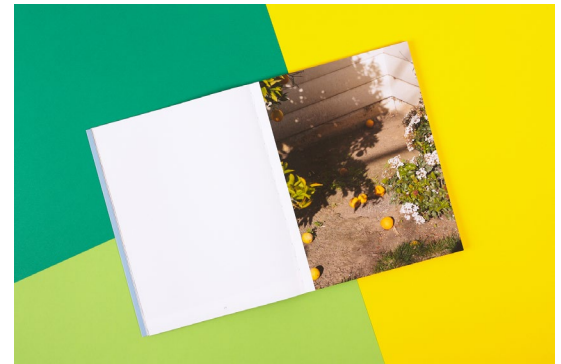
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Tatum Shaw is a photographer and advertising copywriter based in both Portland, OR and Atlanta, GA. His photographs have appeared in Apartamento, Oxford American, and Bloomberg Businessweek.

According to the future laid out in George Orwell's 1984, the English language will be decimated to only a small list of government-approved words known as Newspeak. Nothing is beautiful, marvelous, or fantastic. If something is deemed better than good, it's simply referred to as "plusgood."

These images were conjured with the desire to create an escape button to a world of sunshine, inspired by my earliest memories of happiness. Simply put: to seek more goodness.



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